

Hotbeds. Thrive.



Where Life Sciences Thrive.
biospace.com

BioSpace Hotbeds are branding and awareness campaigns that effectively promote your life science company, services and products, and other critical information to the 1.5 million investment, business development, sales and marketing, executive, scientific and other professionals that visit BioSpace.com each month.

BioSpace also advertises and distributes the Hotbed pieces at major regional and international life science conventions, conferences and events, and to life science companies around the world.

UNIQUE PROMOTIONAL PIECES

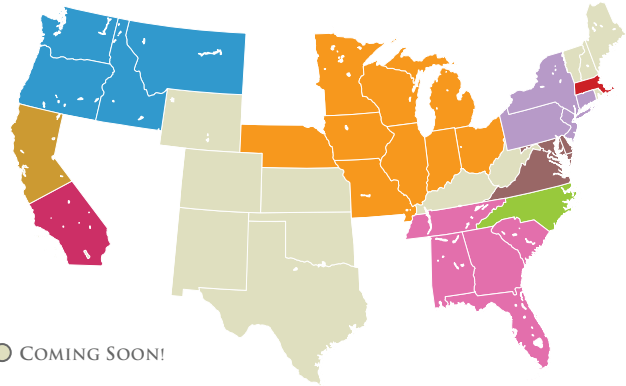
BioSpace features your company logo & building picture on the regional Hotbed Map. The map is printed on thousands of promotional pieces including mouse pads, calendars, posters, press kits and t-shirts.

The original 1985 Biotech Bay™ Map hangs on permanent display in the Smithsonian Institution's National Museum of American History. MAP DETAIL



FULLY INTEGRATED WITH BIOSPACE.COM

You receive a full 500-word Corporate Profile on BioSpace.com, containing R&D, clinical, product, management, contact, and investment information as well as a link to your corporate website.



○ COMING SOON!

● **BIO NC™**
North Carolina

● **BIOTECH BAY™**
Northern California

● **BIOTECH BEACH™**
Southern California

● **BIOCAPITAL™**
Delaware, Maryland,
Virginia, D.C.

● **BIOMIDWEST™**
Illinois, Indiana, Iowa,
Michigan, Minnesota,
Missouri, Nebraska, Ohio,
Wisconsin

● **BIOFOREST™**
Alberta, British Columbia,
Idaho, Oregon, Montana,
Washington

● **BIOAUS™**
Australia – Not pictured.

● **BIOSOUTH™**
Alabama, Florida, Georgia,
South Carolina, Tennessee

● **GENETOWN™**
Massachusetts

● **PHARM COUNTRY™**
Connecticut, New Jersey,
New York, Pennsylvania

Your company and profile will be highlighted prominently on an online Hotbed Homepage, featuring daily region-specific life science industry news and information. We encourage you to send us your company updates (press releases, investment/stock information, clinical updates, etc.), so that we may post it on BioSpace.com and the Hotbed page.

WHO JOINS?

Service and Supply companies (CROs, Law Firms, Accounting, Lab Equipment, etc.) are welcome to participate along with Biotechnology, Pharmaceutical, Medical Device and Diagnostics companies.

Within each of these types of organizations many different functional departments have something to gain from the exposure the Hotbeds affords, including Marketing, Public Relations, Investor Relations, Corporate Communications, Business Development, Officers, Human Resources, University Technology Transfer Departments & Chancellor's Office, and others.

**For more information,
please contact:**

(888) BIOSPACE
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